

### TUESDAY TIDBITS - June 18, 2019













## HALLOWEEN IN JUNE, CHRISTMAS IN JULY

It's Christmas in July, or at least it is here at ADG. This is the time of year when our calendar shows us that it is time to submit seasonal designs in a number of product categories. We ramp up our research on anything new in seasonal designs, check out what categories sold well last year, and see what our artists have created. Albeit it's not scientific, but here is what we found.

Our expectations for Fall / Winter Holidays 2020 will see an expanded showing of gold, copper and other metallic highlights. Colors will be bright and bold. Christmas will remain traditional, but with the addition of more bling. Snowmen are still out front, but this year has shown an increased acceptanceof polar bears and penguins for the winter. Halloween will be showing up in neon colors! Pumpkins are still taking the lead, however, the owl is proving to be very popular. Thanksgiving has always been colorful due to the change of



STEVE VANDERBOSCH

seasons and the additions of reds, oranges, copper so it will show the

least amount of color change.



Does this mean things will be boring but bright? Not at all. For instance our artists are showing elegant designs in gold and silver on bold backgrounds. We are sharing global influenced designs in bold and bright colors. Our snowmen and winter scenes have sky's that are a bit bluer, inviting us to come outdoors.

The scarves and mittens are bolder even the polar bears and penguins are wearing brighter colors.

**EMMA LEACH** 

Join us as we look through our artist's portfolios. These samples are just the tip of the iceberg. Please visit our website at <a href="https://www.artsdg.com">www.artsdg.com</a> And check out the featured Fall and Winter Designs, Or contact Julie at 410-923-3786.



1 of 3







































2 of 3

# WE LOOK FORWARD TO SEEING YOU THIS YEAR AT ONE OF THESE UPCOMING TRADE SHOWS!

#### **Americasmart Gift and Home Market**

Atlanta, GA July 9 - 15, 2019

#### **International Quilt Market**

October 26 - 29. 2019 Houston, TX

#### Client Visits

We will be making regional visits to see some of our customers in 2019

Please let us know if you would like to

schedule a meeting while we are in your area.

Email us at Julie@Artsdg.com

If you would like to check out our collections, or have a specific need we can help you with -- please visit our website at <a href="www.artsdg.com">www.artsdg.com</a> (with new works being posted all the time) or drop us an email at info@artsdg.com.

We look forward to hearing back from you!



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3 of 3